**Page ID**:**2.7 Measure**

**Primary Content**

**Title**

Enter the **page title** here (REQUIRED).

**Measure**

**Page Content**

Enter the **content** here (REQUIRED).

**The Measure phase assesses whether the design solution achieves the desired value in the field.**

The Measure phase has one overarching objective:

* ****Evaluate the deployed solution.** The objective here does not substantially differ from that of the Evaluate phase, but the context and the approaches to measurement differ. The aim is to continuously monitor the design solution’s ability to meet the user needs and the quality objectives. In the operational environment, low frequency events are more likely to be observed and changes in the context of use may introduce factors that had not been previously considered.**

Common methods and activities employed in support of these objectives are: Diary Study, Focus Group, and Analytics.

To browse a complete listing of methods, please see our Methods page.

**Excerpt**

Summary text for WordPress

The Measure phase assesses whether the design solution achieves the desired value in the field.